

# How To Build A Standout Profile

## Tell Your Story

Your Me in 3 video introduction should be as unique as you are. Utilize our tips and tricks to create a great video. You can talk about your skills, experience, and education and what makes you - YOU!

## Keep It Brief

Keep your video short and succinct. We recommend keeping the video length 3-minutes or less.

## Add a Profile Photo

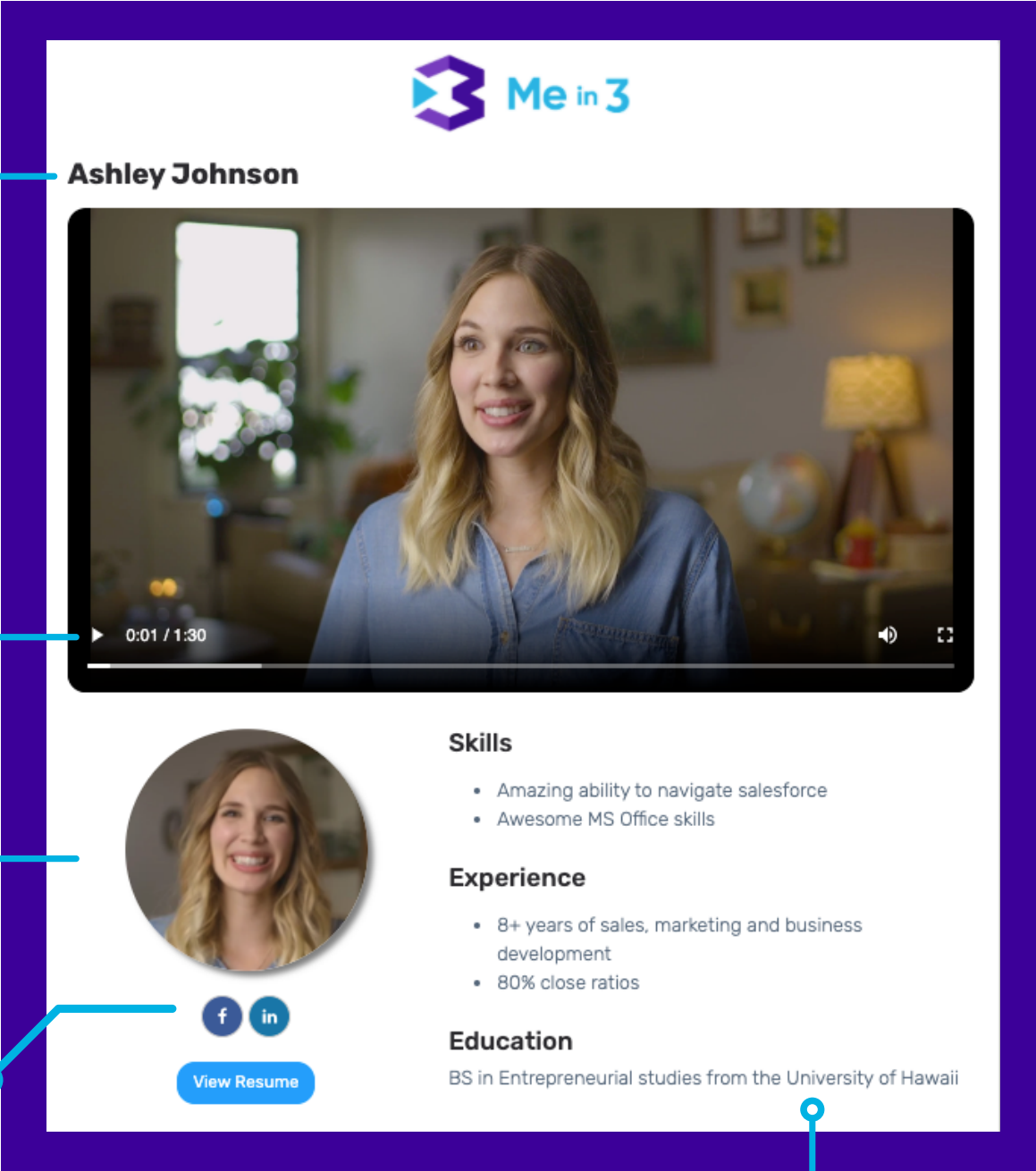
Your Profile photo should be friendly and professional. Try to focus on your smiling face!

## Get Social

Add at least one social media account. You can add your LinkedIn, Facebook, Instagram, or Twitter.

## Summarize Your Skills

Complete your Profile by adding brief summaries or bullet points about your skills, experience, and education. Avoid copying from your resume. This gives your potential future boss a snapshot of who you are and what you can do!



The screenshot shows a Me in 3 profile for Ashley Johnson. At the top is the Me in 3 logo. Below it is the name "Ashley Johnson". A video player shows a woman with blonde hair in a blue denim shirt, with a progress bar at 0:01 / 1:30. Below the video is a circular profile photo of the same woman. To the right of the photo are social media icons for Facebook and LinkedIn, and a "View Resume" button. Further right are sections for "Skills", "Experience", and "Education".

**Skills**

- Amazing ability to navigate salesforce
- Awesome MS Office skills

**Experience**

- 8+ years of sales, marketing and business development
- 80% close ratios

**Education**

BS in Entrepreneurial studies from the University of Hawaii